Call to Order / Introductions / Guests

Approval of Minutes from November 15, 2016

Director's Report
- USF/COE and CUTR Updates
  a. 100 in 100
  b. New Contracts/New Proposals
  c. NCTR/UTC Update
- TRB Annual Meeting Summary
- CUTR Achievement Awards Dinner Summary
- Diversity and Inclusion
- Upcoming Events

CUTR/Advisory Board Strategic Plan Update
- Strategic Issues Update
- Next Steps

Establish Officer Nomination and Award Committees for 2017
- Nomination Committee for 2017 Officers
  a. Chair
  b. Vice Chair
- Award Committee for 2017 Transportation Achievement Award
  a. Review Guiding Principles
  b. Discuss possible subtitle for Award

Brief Student Presentations
- Katrina Corcoran: Florida Transit Information and Performance Handbook
- Austin Gibble: NCTR Scholar Experience: A Review

Chair’s Comments
- Team Florida Joint Meeting
- Bylaws Discussion
- CUTR Lobbying – request for board vote

Board Member Discussion

Board Member Updates

Upcoming Potential Board Meeting Dates
- May 5, 2017
- August 18, 2017
- November 3, 2017
- February 16, 2018

Adjourn
CUTR Advisory Board Meeting

Minutes

November 15, 2016

Center for Urban Transportation Research, Boardroom
3808 Alumni Drive, Tampa, FL 33620

Attendees:

Advisory Board Members and Designees:

Thornton Williams, Williams Law Group, P.A., Chair
Kim DeBosier, Vice Chair, JMT
Ram Kancharla, Port Tampa Bay
Jon Martz, v-Ride
Bob O’Malley, CSX Transportation
Scott Rogers, Florida DEO (called in)
Chris Stahl, Florida DEP (called in)
Joe Waggoner, THEA

Center for Urban Transportation Research, USF:
Robert Bertini
Dennis Hinebaugh
Chanyoung Lee
Pei-Sung Lin
Steve Polzin
Lisa Staes
Joel Volinski
Kristine Williams
Phil Winters

CUTR Graduate Research students:
Joshua Barber
Katrina Corcoran
Kaitlyn French
Austin Gibble
CUTR Advisory Board Meeting

Thornton Williams called the meeting to order at 1:35 pm.

*Approval of Meeting Minutes:*

Following a request by Thornton Williams to approve the August 31, 2016 meeting minutes, the motion was approved, seconded and they were unanimously approved.

*Introduction of Guests:*

Katrina Corcoran and Kaitlyn French, CUTR Graduate Research students introduced themselves.

*Director’s Report:*

USF/COE and CUTR Updates:

Advisory Board Bylaws are now posted on the CUTR website.

Advisory Board profiles are on the CUTR website.

Strategic plan, CUTR history page, and other edits were made on the CUTR website.

*Social Media:*

Increased “likes” and promoting Twitter.

Goal: 1,000 likes on CUTR USF Facebook page.

*Transit Safety and Workforce Development:*

Stephen Berry, former LYNX Deputy Director of Facilities, Amenities, and Operations was hired as CUTR’s new Deputy Director of this group. His primary areas of responsibility will include both operations and safety.

*Preparations for Awards Event:*

Student posters will be available to view; competition occurred two weeks ago.
**TRB Annual Meeting:**

It will be held in January 2017 and will take place in DC.

CUTR will have an Exhibit; details are being worked out.

CUTR will host a Reception for the first time.

Sponsorship conversation for the Reception:

The cost could run anywhere from $3,000-$5,000.

Nearly half of the poster presentations (12/24) are students.

**Bertini goals:**

Emphasize safety and reducing roadside fatalities.

Meeting stakeholders going exceedingly well.

Idea about charity causes, and how we can improve food drive.

**CUTR/Advisory Board Strategic Plan Update:**

**UTC:**

CUTR submitted four applications; there were 212 applicants for 35 spots. USF was also a participant in a number of other proposals led by other universities.

Universities will be notified later in the year (late November to early December).

There are 3 types of UTCs – Tier 1/Regional/National.

CUTR submitted two applications for the national award and two for the tier one award.

USF CUTR partnered with San Jose, Illinois of Chicago, University of Michigan, Georgia Tech, North Dakota State University, Texas A&M University (TTI)

Request for supplemental application. US DOT determined applications did not sufficiently address their research priorities. US DOT Ladders of Opportunity regarding under privileged and under invested was sited.

CUTR is on four other teams with University of Tennessee, Carnegie Mellon, University of Texas Arlington and others.
Funding:

There is a 5 year- funding authorization known as the FAST Act.

$1.5 million for Tier 1 each year

$3 million for National each year

CUTR Public Relations:

Objective needs to move from simply transportation research.

There is a perception that we are “just transit.”

Need to emphasize we are multi-modal.

CUTR logo:

May want to revise.

Branding issue is complex; combining and using multiple logos.

Transportation & Expressway Authority Membership of Florida (TEAMFL):

Bob Hartnett, President/CEO, TEAMFL is receptive to the idea of a joint meeting.

Student Career Day:

There are different disciplines and opportunities for the students to learn about the transportation field.
Visit from Dean Robert Bishop (3:00 pm):

It took 8 months to develop the COE strategic plan; it includes 4 pillars with objectives and a blueprint was viewed.

Comparing to 30 AU public schools, we are 64th nationally.

Need to increase teaching faculty.

Need total of 200 faculty.

Leadership workshops are in the works.

Start preparing faculty for transitions.

Student Presentations:

Katrina Corcoran: Analyzing Transit Safety Trends from the National Transit Database

Kaitlyn French: Demonstration to Promote Motorcycle Helmet Use

Joshua Barber and Austin Gibble: Evaluating Equity in Regional Transportation Planning

Chair’s Comments:

TEAMFL Joint Meeting / Career Fair was tabled.

Board Member Discussion:

Comment: Public/private partnership may become important

Discussion of Autonomous Vehicles might help promote private/public partnerships.

SmartCities and Mobility Labs are a piece of it.

Board Member Updates:

None

Adjournment to CUTR Transportation Achievement Awards Event, USF Embassy Suites Ballroom (5:30 pm)