Volunteer Transportation
A GENEROSITY-BASED SOLUTION TO AMERICA’S MOBILITY CHALLENGES

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Our Time Together

- Recognize Our Nation’s Generosity Heritage
- Understand Volunteer Transportation Models
- Recognize Planning Issues for Volunteer Transportation
- Encourage Action
Does Your Organization Offer Volunteer Transportation?

- YES
- NO

The Context

- Demand for mobility exceeds supply
- Public transit does not satisfy customer needs
- Insufficient public resources
Which is NOT a Challenge for Volunteer Transportation Programs?

- Too Many Volunteers
- Too Few Volunteers
- Uninformed Local Stakeholders

Who is Jonathan Winthrop?

- Our Nation’s First Volunteer Driver
- An Unannounced Candidate for President
- The Former Governor of the Colony of Massachusetts
Our Generosity Heritage

“We must be willing to abridge ourselves of our superfluities for the supply of other’s necessities.”

John Winthrop

The Great American Value

- The most generous country on earth
- 89% of Americans contribute to others
- $297 billion in 2010
- 73% of total came from individuals
Declaration of Independence

We hold these truths to be self-evident, that all men are created equal, that they are endowed by their Creator with certain unalienable Rights, that among these are Life, Liberty and the Pursuit of Happiness… And for the support of this Declaration, with a firm reliance on the protection of Divine Providence, we mutually pledge to each other our Lives, our Fortunes and our Sacred Honor.

Mobility Challenges

- People with disabilities need transportation to employment
- Children need a ride home after late school activities
- Medicaid recipients need transportation to appointments
- Single mothers need rides to daycare and then employment
- Seniors need rides to medical and shopping
- Patients need ride home following hospital discharge
- Low-income families need reliable access to jobs
CUTR Research
Programs That Match Seniors with Volunteer Drivers: Practical Recommendations for Organizations and Policy Makers

- Volunteer programs are serious about risk management
- Insurance products are available and affordable
- Volunteer programs are safe
- Volunteer Recruitment is #1 Challenge
- Community leaders lack awareness

Beverly Foundation Research
www.beverlyfoundation.org

- Average Years of Operation – 17
- Median Budget – $23,450
- Volunteer Drivers Only – 71%
- Volunteer Vehicles Only – 91%
- Average Cost/Ride – $7.73
TRIPS Model (www.triptrans.org)

- Riverside, California
- Riders Identify Drivers
- Reimbursement to Rider
- 100,006 one-way trips
- $4.96/trip

ITN Model (www.itnAmerica.org)

- 22 Affiliates in 19 States
- Membership-Based, Fee for Service
- Door through Door Service
- 4.97 Miles/Trip
- $10.89/Trip
Service Options

- Informal Volunteer Services
- Local Government Programs
- Social Service Programs - Market Focused
- Membership-Based
- Faith-Based

Community Decision Points

- Target Market
- Service Territory
- Trip Purposes
- Service Quality
- Fare or Free
Observations

- Not a Silver Bullet
- Liability Insurance is a Non Issue Issue
- Collaborate with Other Volunteer Programs - American Cancer Society
- Walk Before You Run
- Inspiration and Perspiration

Are You a Volunteer Driver?

- Yes
- No
Generosity and Mobility

Volunteer Driver

Access to School, Job, Health Care

Prosperity = Gratitude

A Virtuous Cycle

Education+ Employment+ Wellness= Prosperity

THANK YOU!!

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