

Volunteer Transportation

A GENEROSITY-BASED SOLUTION TO AMERICA'S MOBILITY CHALLENGES

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December 1, 2011



Our Time Together

- ❖ **Recognize Our Nation's Generosity Heritage**
- ❖ **Understand Volunteer Transportation Models**
- ❖ **Recognize Planning Issues for Volunteer Transportation**
- ❖ **Encourage Action**

Does Your Organization Offer Volunteer Transportation?

❖ YES

❖ NO

The Context

- ▶ Demand for mobility exceeds supply
- ▶ Public transit does not satisfy customer needs
- ▶ Insufficient public resources

Which is NOT a Challenge for Volunteer Transportation Programs?

- ❖ *Too Many Volunteers*
- ❖ **Too Few Volunteers**
- ❖ *Uninformed Local Stakeholders*

Who is Jonathan Winthrop?

- ❖ **Our Nation's First Volunteer Driver**
- ❖ *An Unannounced Candidate for President*
- ❖ *The Former Governor of the Colony of Massachusetts*

Our Generosity Heritage

“We must be willing to abridge ourselves of our superfluities for the supply of other’s necessities.”

John Winthrop



The Great American Value

- ▶ The most generous country on earth
- ▶ 89% of Americans contribute to others
- ▶ \$297 billion in 2010
- ▶ 73% of total came from individuals



Declaration of Independence

We hold these truths to be self-evident, that all men are created equal, that they are endowed by their Creator with certain unalienable Rights, that among these are Life, Liberty and the Pursuit of Happiness...

And for the support of this Declaration, with a firm reliance on the protection of Divine Providence, **we mutually pledge to each other** our Lives, our Fortunes and our Sacred Honor.

Mobility Challenges

- ▶ **People with disabilities** need transportation to employment
- ▶ **Children** need a ride home after late school activities
- ▶ **Medicaid recipients** need transportation to appointments
- ▶ **Single mothers** need rides to daycare and then employment
- ▶ **Seniors** need rides to medical and shopping
- ▶ **Patients** need ride home following hospital discharge
- ▶ **Low-income families** need reliable access to jobs

CUTR Research

Programs That Match Seniors with Volunteer Drivers: Practical Recommendations for Organizations and Policy Makers

- ❖ ***Volunteer programs are serious about risk management***
- ❖ **Insurance products are available and affordable**
- ❖ ***Volunteer programs are safe***
- ❖ **Volunteer Recruitment is #1 Challenge**
- ❖ ***Community leaders lack awareness***

Beverly Foundation Research

www.beverlyfoundation.org

- ❖ **Average Years of Operation – 17**
- ❖ ***Median Budget – \$23,450***
- ❖ **Volunteer Drivers Only – 71%**
- ❖ ***Volunteer Vehicles Only – 91%***
- ❖ **Average Cost/Ride – \$7.73**

TRIPS Model (www.triptrans.org)

- ❖ Riverside, California
- ❖ Riders Identify Drivers
- ❖ Reimbursement to Rider
- ❖ 100,006 one-way trips
- ❖ \$4.96/trip

ITN Model (www.itnAmerica.org)

- ❖ 22 Affiliates in 19 States
- ❖ Membership-Based, Fee for Service
- ❖ Door through Door Service
- ❖ 4.97Miles/Trip
- ❖ \$10.89/Trip

Service Options

- ❖ Informal Volunteer Services
- ❖ *Local Government Programs*
- ❖ Social Service Programs-Market Focused
- ❖ *Membership-Based*
- ❖ Faith-Based

Community Decision Points

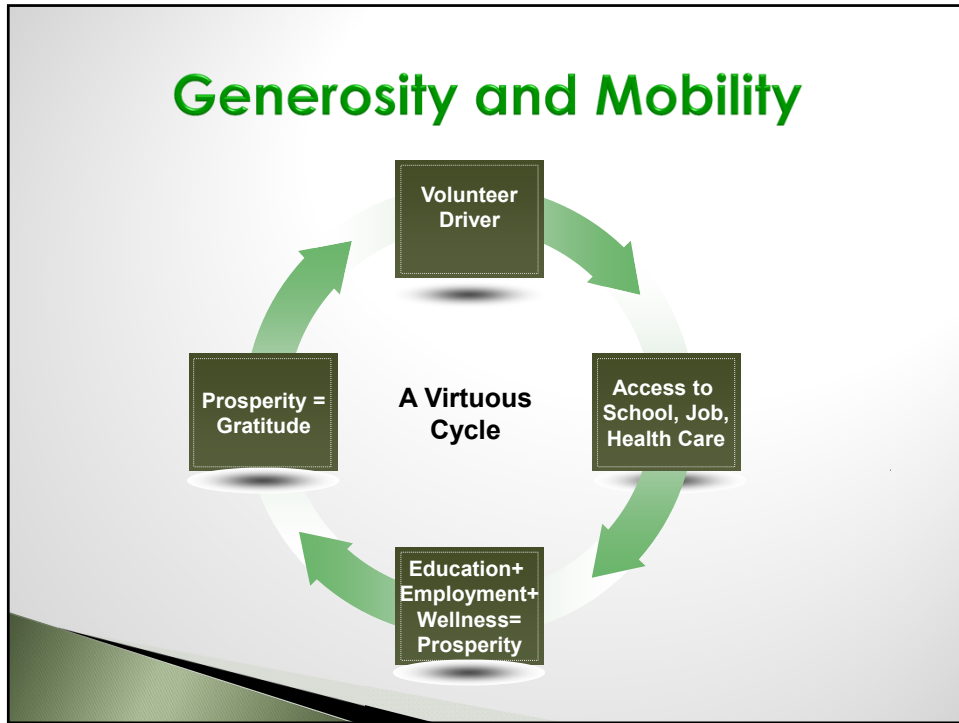
- ❖ Target Market
- ❖ *Service Territory*
- ❖ Trip Purposes
- ❖ *Service Quality*
- ❖ Fare or Free

Observations

- ❖ Not a Silver Bullet
- ❖ Liability Insurance is a Non Issue Issue
- ❖ Collaborate with Other Volunteer Programs-
American Cancer Society
- ❖ Walk Before You Run
- ❖ Inspiration and Perspiration

Are You a Volunteer Driver?

- ❖ Yes
- ❖ No



THANK YOU !!

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The bottom section of the slide features two logos on a green background. On the left is the CUTR logo, which consists of three vertical bars of increasing height and the text 'CUTR' below them. On the right is the USF logo, which features the letters 'USF' in a large, bold, serif font above the text 'UNIVERSITY OF SOUTH FLORIDA' in a smaller, sans-serif font.