



**Center for Urban Transportation Research (CUTR)  
University of South Florida  
Advisory Board Meeting**

## **Agenda**

**Friday, February 17, 2017 1:30 – 4:00 pm  
CUTR Board Room**

- **Call to Order / Introductions / Guests**
- **Approval of Minutes from November 15, 2016**
- **Director's Report**
  - USF/COE and CUTR Updates
    - a. 100 in 100
    - b. New Contracts/New Proposals
    - c. NCTR/UTC Update
  - TRB Annual Meeting Summary
  - CUTR Achievement Awards Dinner Summary
  - Diversity and Inclusion
  - Upcoming Events
- **CUTR/Advisory Board Strategic Plan Update**
  - Strategic Issues Update
  - Next Steps
- **Establish Officer Nomination and Award Committees for 2017**
  - Nomination Committee for 2017 Officers
    - a. Chair
    - b. Vice Chair
  - Award Committee for 2017 Transportation Achievement Award
    - a. Review Guiding Principles
    - b. Discuss possible subtitle for Award
- **Brief Student Presentations**
  - Katrina Corcoran: Florida Transit Information and Performance Handbook
  - Austin Gible: NCTR Scholar Experience: A Review
- **Chair's Comments**
  - Team Florida Joint Meeting
  - Bylaws Discussion
  - CUTR Lobbying – request for board vote
- **Board Member Discussion**
- **Board Member Updates**
- **Upcoming Potential Board Meeting Dates**
  - **May 5, 2017**
  - **August 18, 2017**
  - **November 3, 2017**
  - **February 16, 2018**
- **Adjourn**



## **CUTR Advisory Board Meeting**

### **Minutes**

**November 15, 2016**

Center for Urban Transportation Research, Boardroom  
3808 Alumni Drive, Tampa, FL 33620

#### **Attendees:**

#### **Advisory Board Members and Designees:**

Thornton Williams, Williams Law Group, P.A., Chair  
Kim DeBosier, Vice Chair, JMT  
Ram Kancharla, Port Tampa Bay  
Jon Martz, v-Ride  
Bob O'Malley, CSX Transportation  
Scott Rogers, Florida DEO (called in)  
Chris Stahl, Florida DEP (called in)  
Joe Waggoner, THEA

#### **Center for Urban Transportation Research, USF:**

Robert Bertini  
Dennis Hinebaugh  
Chanyoung Lee  
Pei-Sung Lin  
Steve Polzin  
Lisa Staes  
Joel Volinski  
Kristine Williams  
Phil Winters

#### **CUTR Graduate Research students:**

Joshua Barber  
Katrina Corcoran  
Kaitlyn French  
Austin Gibble

## **CUTR Advisory Board Meeting**

Thornton Williams called the meeting to order at 1:35 pm.

### *Approval of Meeting Minutes:*

Following a request by Thornton Williams to approve the August 31, 2016 meeting minutes, the motion was approved, seconded and they were unanimously approved.

### *Introduction of Guests:*

Katrina Corcoran and Kaitlyn French, CUTR Graduate Research students introduced themselves.

### *Director's Report:*

USF/COE and CUTR Updates:

Advisory Board Bylaws are now posted on the CUTR website.

Advisory Board profiles are on the CUTR website.

Strategic plan, CUTR history page, and other edits were made on the CUTR website.

### *Social Media:*

Increased "likes" and promoting Twitter.

Goal: 1,000 likes on CUTR USF Facebook page.

### *Transit Safety and Workforce Development:*

Stephen Berry, former LYNX Deputy Director of Facilities, Amenities, and Operations was hired as CUTR's new Deputy Director of this group. His primary areas of responsibility will include both operations and safety.

### *Preparations for Awards Event:*

Student posters will be available to view; competition occurred two weeks ago.

TRB Annual Meeting:

It will be held in January 2017 and will take place in DC

CUTR will have an Exhibit; details are being worked out.

CUTR will host a Reception for the first time.

Sponsorship conversation for the Reception:

The cost could run anywhere from \$3,000-\$5,000.

Nearly half of the poster presentations (12/24) are students.

Bertini goals:

Emphasize safety and reducing roadside fatalities.

Meeting stakeholders going exceedingly well.

Idea about charity causes, and how we can improve food drive

CUTR/Advisory Board Strategic Plan Update:

UTC:

CUTR submitted four applications; there were 212 applicants for 35 spots. USF was also a participant in a number of other proposals led by other universities.

Universities will be notified later in the year (late November to early December).

There are 3 types of UTCs – Tier 1/Regional/National.

CUTR submitted two applications for the national award and two for the tier one award.

USF CUTR partnered with San Jose, Illinois of Chicago, University of Michigan, Georgia Tech, North Dakota State University, Texas A&M University (TTI)

Request for supplemental application. US DOT determined applications did not sufficiently address their research priorities. US DOT Ladders of Opportunity regarding under privileged and under invested was sited.

CUTR is on four other teams with University of Tennessee, Carnegie Mellon, University of Texas Arlington and others.

Funding:

There is a 5 year- funding authorization known as the FAST Act.

\$1.5 million for Tier 1 each year

\$3 million for National each year

CUTR Public Relations:

Objective needs to move from simply transportation research.

There is a perception that we are “just transit.”

Need to emphasize we are multi-modal.

CUTR logo:

May want to revise.

Branding issue is complex; combining and using multiple logos.

Transportation & Expressway Authority Membership of Florida (TEAMFL):

Bob Hartnett, President/CEO, TEAMFL is receptive to the idea of a joint meeting.

Student Career Day:

There are different disciplines and opportunities for the students to learn about the transportation field.

Visit from Dean Robert Bishop (3:00 pm):

It took 8 months to develop the COE strategic plan; it includes 4 pillars with objectives and a blueprint was viewed.

Comparing to 30 AU public schools, we are 64<sup>th</sup> nationally →

Need to increase teaching faculty.

Need total of 200 faculty.

Leadership workshops are in the works.

Start preparing faculty for transitions.

Student Presentations:

Katrina Corcoran: Analyzing Transit Safety Trends from the National Transit Database

Kaitlyn French: Demonstration to Promote Motorcycle Helmet Use

Joshua Barber and Austin Gible: Evaluating Equity in Regional Transportation Planning

Chair's Comments:

*TEAMFL Joint Meeting / Career Fair was tabled.*

Board Member Discussion:

Comment: Public/private partnership may become important

Discussion of Autonomous Vehicles might help promote private/public partnerships.

SmartCities and Mobility Labs are a piece of it.

Board Member Updates:

None

Adjournment to CUTR Transportation Achievement Awards Event, USF Embassy Suites Ballroom (5:30 pm)