§334.065, Florida Statutes – Center for Urban Transportation Research

1) There is established at the University of South Florida the Florida Center for Urban Transportation Research

2) The center shall be a continuing resource for the Legislature, the Department of Transportation, local governments, the nation’s metropolitan regions, and the private sector in the area of urban transportation research

3) An advisory board shall be created to periodically and objectively review and advise the center concerning its research program

Board Members:
- Joseph Waggoner, CUTR Advisory Board Chair and Former Executive Director, Tampa Hillsborough Expressway Authority
- Jean W. Duncan, CUTR Advisory Board Vice Chair and Administrator of Infrastructure and Mobility, City of Tampa
- Kimberlee DeBosier, Director of Operations, WGI, Inc.
- Secretary, Florida Department of Economic Opportunity (FDEO) / Scott Rogers
- Shawn Hamilton, Secretary, Florida Department of Environmental Protection (FDEP) / Chris Stahl
- Ron Howse, Chairman, Florida Transportation Commission (FTC)
- Ram Kanchcharla, Vice President Planning and Development, Port Tampa Bay
- Ysela Llort, Chair, CUTR Advisory Board and Principal, Renaissance Planning Group, Inc.
- Jared Perdue, P.E., Secretary, Florida Department of Transportation (FDOT) / Brad Thoburn, Assistant Secretary
- Thornton J. Williams, Managing Partner, Williams Law Group, P.A.

Ex Officio Members:
- Lisa Bacot, Executive Director, Florida Public Transportation Association (FPTA)
- Ralph Yoder, Executive Director, FTC

CUTR Leadership:
- Fred Mannering, Ph.D., CUTR Executive Director
- Lisa Staes, CUTR Associate Director
- Yu Zhang, Ph.D., NICR Director
- CUTR Program Directors
## Agenda:

**Welcome and Introductions**
- Chair, Joe Waggoner

**Topic #1: Approval of Minutes CUTR (Appendix A)**  
(5 minutes)  
- Chair, Joe Waggoner

**Topic #2: FDOT Update**  
(10 minutes)  
- Interim FDOT Secretary District One, John Kubler, P.E.

**Topic #3: CUTR Updates**
- Executive Director  
- NICR Updates  
- CUTR Budget Update  
- CUTR at TRB  
(20 minutes)  
- Fred Mannering, Ph.D., CUTR Executive Director  
- Yu Zhang, Ph.D., NICR Director  
- Lisa Staes, CUTR Associate Director  
- Lisa Staes

**Topic #4: CUTR Presentations**
- Incorporating Driving Style in Traffic Conflict Engagement Using Paneled Connected Vehicle Trajectories  
- Exploring the Potential of Real-life Crowdsourcing Basic Safety Messages from Connected Vehicles for Traffic Mobility Performance Assessment  
- Sisinnio Concas, Ph.D.  
- Amin Mohammadnazar, Ph.D.  
- Arash Khoda Bakhshi, Ph.D.  
- Phil Winters  
- Mahmooda Khaliq Pasha, Ph.D.  

**BREAK (5 MIN)**  
- Making it Stick: A Case Study on Improving Effectiveness of Commuter Assistance Program Communication Messages and Materials Using Neuromarketing  
(50 minutes)  
- Sisinnio Concas, Ph.D.  
- Amin Mohammadnazar, Ph.D.  
- Arash Khoda Bakhshi, Ph.D.  
- Phil Winters  
- Mahmooda Khaliq Pasha, Ph.D.

**Topic #5: 2023 Florida's Transportation Hall of Fame Committee Update**  
(15 minutes)  
- Chair, Joe Waggoner

**Topic #6: CUTR Advisory Board Business**  
(10 minutes)  
- Chair, Joe Waggoner  
- Members

**Meeting Adjourn**