

Center for Urban Transportation Research (CUTR)

CUTR Rosa Parks Board Room/Teams Available

February 21, 2023 | 1:00 - 3:00pm

§334.065, Florida Statutes – Center for Urban Transportation Research

- 1) *There is established at the University of South Florida the Florida Center for Urban Transportation Research*
- 2) *The center shall be a continuing resource for the Legislature, the Department of Transportation, local governments, the nation's metropolitan regions, and the private sector in the area of urban transportation research*
- 3) *An advisory board shall be created to periodically and objectively review and advise the center concerning its research program*

Board Members:

- Joseph Waggoner, CUTR Advisory Board Chair and Former Executive Director, Tampa Hillsborough Expressway Authority
- Jean W. Duncan, CUTR Advisory Board Vice Chair and Administrator of Infrastructure and Mobility, City of Tampa
- Kimberlee DeBosier, Director of Operations, WGI, Inc.
- Secretary, Florida Department of Economic Opportunity (FDEO) / Scott Rogers
- Shawn Hamilton, Secretary, Florida Department of Environmental Protection (FDEP) / Chris Stahl
- Ron Howse, Chairman, Florida Transportation Commission (FTC)
- Ram Kancharla, Vice President Planning and Development, Port Tampa Bay
- Ysela Llort, Chair, CUTR Advisory Board and Principal, Renaissance Planning Group, Inc.
- Jared Perdue, P.E., Secretary, Florida Department of Transportation (FDOT) / Brad Thoburn, Assistant Secretary
- Thornton J. Williams, Managing Partner, Williams Law Group, P.A.

Ex Officio Members:

- Lisa Bacot, Executive Director, Florida Public Transportation Association (FPTA)
- Ralph Yoder, Executive Director, FTC

CUTR Leadership:

- Fred Mannering, Ph.D., CUTR Executive Director
- Lisa Staes, CUTR Associate Director
- Yu Zhang, Ph.D., NICR Director
- CUTR Program Directors

Agenda:

Welcome and Introductions

- Chair, Joe Waggoner

Topic #1: Approval of Minutes CUTR (Appendix A) (5 minutes)

- Chair, Joe Waggoner

Topic #2: FDOT Update (10 minutes)

- Interim FDOT Secretary District One, John Kubler, P.E.

Topic #3: CUTR Updates

- Executive Director
- NICR Updates
- CUTR Budget Update
- CUTR at TRB

- Fred Mannering, Ph.D., CUTR Executive Director
- Yu Zhang, Ph.D., NICR Director
- Lisa Staes, CUTR Associate Director
- Lisa Staes

(20 minutes)

Topic #4: CUTR Presentations

- Incorporating Driving Style in Traffic Conflict Engagement Using Paneled Connected Vehicle Trajectories
- Exploring the Potential of Real-life Crowdsourcing Basic Safety Messages from Connected Vehicles for Traffic Mobility Performance Assessment

- Sisinnio Concas, Ph.D.
- Amin Mohammadnazar, Ph.D.

- Arash Khoda Bakhshi, Ph.D.

BREAK (5 MIN)

- Making it Stick: A Case Study on Improving Effectiveness of Commuter Assistance Program Communication Messages and Materials Using Neuromarketing

- Phil Winters
- Mahmooda Khaliq Pasha, Ph.D.

(50 minutes)

Topic #5: 2023 Florida's Transportation Hall of Fame Committee Update (15 minutes)

- Chair, Joe Waggoner

Topic #6: CUTR Advisory Board Business (10 minutes)

- Chair, Joe Waggoner
- Members

Meeting Adjourn