

MICHAEL JAMES AUDINO

4910 Alcazar Way South St. Petersburg, Florida 33712
727-289-8072 (H) 727-415-9668 (C)
audino@cutr.usf.edu

PROFESSIONAL SUMMARY

A transportation executive with over 30 years of organizational leadership, program management, and public policy experience, who boldly strives to increase mobility for America.

PROFESSIONAL HISTORY

Visiting Assistant in Research, Center for Urban Transportation Research, University of South Florida, 2010--Present

- Produced “Impacts on Practice” for Airport Cooperative Research Program
- Chair Airport Cooperative Leadership Program Project Panel on Airport Leadership
- Conducted quality assurance review of airport improvement grant program for the Florida Department of Transportation’s District 1 office
- Facilitated countywide collaborative and created volunteer transportation program for Polk County, Florida
- Designed and delivered Strategic Planning and Conflict Management training as part of CUTR’s 2011 Professional Development Workshop
- Serve as Principal Investigator for NCTR-funded *Analysis of the Status and Impacts of NCTR Projects*
- Delivered guest presentations in support of Dr. Zhang’s Spring 2010 Airport management class
- Delivered Air Service presentation at Airports Council International’s 2010 Finance Conference

Other Professional Services (OPS) Provider, Center for Urban Transportation Research, University of South Florida, 2007—2010

- Co-authored Transit Supervisor Certification Course in collaboration with the US DOT’s Transit Safety Institute
- Chaired Airport Cooperative Research Program Project Panels on Air Service Development and Workforce Development
- Prepared and delivered expert air service testimony to Pinellas County Commission
- Established strategic collaborative with the Center for Transportation Excellence in New York
- Served as co Principal Investigator for NCTR-funded *Programs that Match Seniors with Volunteer Drivers*
- Delivered human relations and fundraising training at the 2008 National Rural and Intercity Bus Conference
- Authored “Airport Workforce Development” article for the Southeastern Transportation Center

Visiting Assistant in Research, Center for Urban Transportation Research, University of South Florida, 2003—2007

- Delivered public relations and strategic planning training for the Florida Public Transit Association
- Represented CUTR on American Cancer Society’s Road to Recovery Advisory Committee
- Facilitated focus groups in support of NCTR-funded *Transit Use Viability Among Older Drivers Losing Driving Privileges*
- Produced a promotional video for Florida’s Commission for the Transportation Disadvantaged
- Developed Economic Impact Study for the Tampa International Airport
- Developed Twenty Year Plan for Florida Commission for the Transportation Disadvantaged
- Developed multi-county transportation plan for Florida’s Heartland economic development group
- Developed first strategic plan for the Florida Rural Transit Assistance Program

Marketing Director, Des Moines International Airport 1998-2003

- Recruited Midwest Express, SkyWest, Atlantic Southeast, Allegiant, and Continental Express to Des Moines
- Increased annual airport patronage by 2% and decreased average air fares by 20%
- Coordinated expansion of United Parcel Service air cargo and Mesaba Airlines maintenance facilities
- Developed and delivered air service marketing presentations at ACI and AAAE conferences
- Received recognition from the Airport's Council International for Excellence in Communications
- Prepared and delivered expert testimony on airline competition at Congressional hearing
- Conducted over 300 interviews with local and national media regarding airport and aviation issues
- Published "Airport Choice, Leakage, and Experience in Single-Airport Regions" in the Journal of Transportation Engineering
- Published "Effect of Airfares on Airport Leakage in Single-Airport Regions" in the Transportation Journal
- Placed \$50,000 in annual print and broadcast advertising

Division Director, Iowa Department of Transportation 1989 to 1998

- Chief administrative officer for statewide public transit and aviation programs
- Direct report to department chief administrative officer; served on agency executive management team
- Supervised 22 professional staff and managed \$7,000,000 annual budget
- Secured over \$22 million in discretionary federal funds for Iowa's transit systems
- Directed and implemented department's strategic planning initiatives.
- Recognized by Iowa State Ombudsman for exceptional service in addressing citizen concerns
- Produced national award-winning transit coordination video
- Conceived and produced the Department's first comprehensive summary of funding resources and disseminated the product to over 950 city and county governments;

Executive Director/Transit Manager, Southwest Iowa Planning Council 1981 to 1988

- Chief executive officer of a regional planning organization that served eight counties and 54 cities throughout southwest Iowa; reported to an 18-member board of directors and 24-member transit advisory committee.
- Supervised a 20 member staff and managed a \$400,000 annual budget.
- Managed a 30 vehicle transit system and achieved a 150% increase in annual ridership, a 15% reduction in unit costs, and a 140% increase in passenger revenue;
- Implemented the region's first community work experience program that provided employment to over 100 economically disadvantaged residents;
- Recognized as Iowa's Transit Manager of the Year in 1982, served as President of the Iowa Public Transit Association in 1983, and Vice President of the Iowa Association of Regional Councils in 1986. Authored and managed over \$5 million in community and economic development grants

CONSULTING (Audino & Associates)

- Non Emergency Medical Transportation Advisor for TMS Management Group
- Transportation Planning Consultant for Hillsborough Transit Authority
- Strategic Business Advisor for Express Medical Transporters
- Strategic Planning Facilitator for Tampa Bay Beaches Chamber of Commerce
- Public Relations Specialist for Pinellas Community Foundation
- Team Building Facilitator for Pasco Hernando Community College
- Public Outreach Director for Governor Vilsack's Strategic Planning Council
- Marketing Consultant-Des Moines Area Community College

PUBLICATIONS

- Contributing author to “Getting There: A Monetary and Fundraising Guide for Charities”, 3rd Edition.
- Co-author of “Non-Urbanized Area Public Transit Management”
- "Airport Choice, Leakage, and Experience in Single-Airport Regions" in the Journal of Transportation Engineering;
- “Effect of Airfares on Airport Leakage in Single-Airport Regions” in the Transportation Journal
- Co-authored “Safe Mobility for Seniors Who Drive Less”

CIVIC ENGAGEMENT

- Member, Iowa Transportation Museum Board of Directors
- Member, Gulfport Senior Center Foundation Board of Directors
- Member, Tampa Bay Think Tank Board of Directors
- Mentor, Pasco County School District

ACADEMIC AND PROFESSIONAL EDUCATION

- M.A., Upper Iowa University, Business Leadership
- B. S., Iowa State University, Urban Planning
- Graduate, National Highway Institute Leadership Academy
- Graduate, Total Quality Management Program, Center for Continuous Quality Improvement
- Graduate, Team Effectiveness Curriculum, Zenger-Miller, Inc.