

## Dr. Pei-Sung Lin Awarded Comprehensive Motorcycle Safety Program Grant



**TAMPA, Fla. (December 9, 2011)** – Dr. Pei-Sung Lin, PhD, PE, PTOE, Director of the ITS, Traffic Operations and Safety Program at USF’s Center for Urban Transportation Research (CUTR) has received the Comprehensive Motorcycle Safety Program grant from the Florida Department of Transportation (FDOT) and the National Highway Traffic Safety Administration (NHTSA) to improve motorcycle safety and reduce motorcycle-related crashes in Florida. This project is \$575,000 in funding. This is the third year that Dr. Lin has been awarded this important motorcycle safety grant.

Florida’s sunny weather, beautiful beaches, and scenic highways make it a popular place for motorcycle enthusiasts. Florida’s growing population and popularity with motorcycle enthusiasts, makes motorcycle safety an important issue. The number of motorcycle crashes and injuries in Florida was more than doubled between the late-1990s and 2008. Motorcycle crashes pose a serious concern because of the health, economic, and social issues they raise.

CUTR, in conjunction with FDOT and Florida Motorcycle Safety Coalition work together to implement Florida's Motorcycle Safety Strategic Plan (MSSP) and recommendations from the Motorcycle Program Assessment conducted by FDOT and NHTSA in February. Since the causes of motorcycle crashes cannot be attributed to any single source, a combination of elements are involved. A comprehensive motorcycle safety program is needed to address the many different contributing causes.

Through this grant, CUTR will provide technical, analytical, educational, and administrative support to the Florida Motorcycle Safety Coalition to continue the implementation of all tasks outlined in the MSSP business plan. The comprehensive motorcycle safety program, a highly data-driven approach, will seek to improve efforts to increase motorcycle safety through the following areas:

- Data and Analysis
- Program Management and Evaluation
- Personal Protective Equipment
- Operator Licensing
- Rider Education and Training
- Rider Impairment
- Legislation and Regulations:
- Law Enforcement and Emergency Management
- Highway Engineering
- Rider Conspicuity and Motorist Awareness
- Communications:

Dr. Lin and his project team members at CUTR are dedicated to assisting the Florida Motorcycle Safety Coalition in improving the safety of motorcyclists and the general public in Florida.