



## FLORIDA'S RURAL TRANSIT ASSISTANCE PROGRAM

# COORDINATED MOBILITY: A UNIFIED TRANSPORTATION MANAGEMENT SOLUTION

December 4-5, 2008 Tampa, Florida

The Center for Urban Transportation Research at the University of South Florida, in cooperation with the Florida Department of Transportation and the FTA's National Transit Institute at Rutgers University, is pleased to present the *Coordinated Mobility: A Unified Transportation Management Solution* course.

**Audience:**

Human Services Professionals, Transit Providers, Brokerage Firms Personnel, State Agency Staff, Transit managers for all of the different services, MPO's, TMA's, Councils of Governments, Policy Makers.

**Description:**

The customer base of transportation has expanded greatly. Due to demographic shifts, changing job markets, increased pressure to find alternatives to the single occupancy vehicle and suburban and exurban land use patterns, the transportation needs of the population have changed and increased.

Characteristics of travelers today include people with disabilities as well as low-income individuals. These groups are interested in using more independent models of transportation as well as improving the current system. Transportation services are sometimes fragmented and/or duplicative creating inefficiencies for customers and extra costs for programs needing transportation. Additionally, transit services may stop at jurisdictional lines and not connect with other modes or jurisdictions.

Professionals in transportation services as well as human services have not been able to create transportation options to meet the needs of these consumer groups. It is time to put the pieces of this puzzle together to make a picture of rides for those who need them. Mobility management addresses this need in a relatively non threatening manor for both traditional public transit and the automobile industry.

**Objectives:**

- Identify ways to forge partnerships with community players to coordinate multimodal transportation options around the needs of the customer.
- Develop an understanding of the customer travel needs of today
- Create awareness of the opportunities
- Present elements of mobility management and planning techniques
- Identify and promote the benefits of mobility management for communities
- Identify funding resources

**Fee:**

Tuition shall be waived for federal, state and local government employees who work in transportation or related areas.

**CEU's:** 1.6

If you would like to register for this course, fill out the form below, and fax to reserve your seat.

Center for Urban Transportation Research

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**REGISTRATION FORM TO ATTEND  
COORDINATED MOBILITY: A UNIFIED TRANSPORTATION  
MANAGEMENT SOLUTION  
DECEMBER 4-5, 2008  
TAMPA, FLORIDA**

REGISTRANT'S NAME \_\_\_\_\_

JOB TITLE \_\_\_\_\_

MAJOR DUTIES & RESPONSIBILITIES \_\_\_\_\_  
\_\_\_\_\_

SUPERVISORS NAME \_\_\_\_\_

EMPLOYER \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

FAX \_\_\_\_\_

EMAIL \_\_\_\_\_

COURSE TITLE/CLASS NUMBER \_\_\_\_\_

**Fax your registration to:**  
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